



## **FILM BRIEF**

### **Leeds Inspired Carnival Commission 2017**

#### **I'm Carnival Happy: Celebrating 50 years of Leeds West Indian Carnival**

A Leeds Inspired commission in partnership with Leeds West Indian Carnival.

#### **Introduction**

2017 sees the 50<sup>th</sup> anniversary of Leeds West Indian Carnival, the longest running carnival in Europe. To celebrate this historic event, Leeds Inspired are working in partnership with Leeds West Indian Carnival to create a mass participation project celebrating the creativity of carnival costume artists and 50 years of carnival in Leeds.

Leeds Inspired is seeking to commission a short film to document the commissioned project: I'm Carnival Happy.

#### **Project Background**

We have commissioned four carnival artists to create four striking and original headpieces to celebrate the 50<sup>th</sup> anniversary.

The commissioned headpieces will form the basis for a citywide portrait photography project, touring community groups, local festivals, schools, businesses and shopping centres. In each location, participants of all ages will be invited to pose wearing one of the headpieces and have their portrait taken by a professional photographer. The project will capture 500 portraits of people from across the city to build excitement and get more people involved in celebrating the 50th birthday of one of Leeds greatest home-grown events. The photographs from the project will be shared via an online gallery as well as being exhibited in the city in the summer of 2017.

We anticipate that the film documenting this project will be around three to four minutes long and will be accompanied by social media ready edits, including subtitling where necessary. The film should include the following elements:

- Short interview clips with carnival organisers, commissioned carnival artists, photographers and project participants
- The pop up portrait studio on location traveling around Leeds
- Carnival Day (28 August 2017)

Filming dates will be arranged with the help Leeds Inspired. The film will be shared online via Vimeo/You Tube and will be featured on the Leeds Inspired and Leeds Carnival websites. It will also be used in meetings and presentations talking about Leeds Inspired and Leeds Carnival and will form part of the legacy archive of the 50<sup>th</sup> Anniversary of Leeds Carnival.

Previous short films created for Leeds Inspired can be found on the links below.

The Making of Momentous

<https://www.youtube.com/watch?v=3Vbtm4nTKss>

SuperLeeds at Leeds Train Station

<https://vimeo.com/139656621>

## **Quoting For This Work**

If you would like to quote for this work please provide

- an overview of how you would approach the project
- costs for planning, filming, editing and any potential music licences.
- links to any similar/relevant work you've produced

Please note our maximum budget for this work is £5000. Proposals will be assessed on a combination of cost, creative approach and experience. If you've any questions about the brief please feel free to get contact us at the email address below.

**Itemised quotes should be emailed to [jane.earnshaw@leeds.gov.uk](mailto:jane.earnshaw@leeds.gov.uk) by Monday 13 February 2017.**

## **About Leeds Inspired**

Leeds Inspired works with communities, arts organisations and artists to create, enjoy and share culture in Leeds. We support culture in the city through our grants schemes, commissions and the Leeds Inspired What's On events website.

Through our annual grants schemes and commissions we fund cultural projects that create quality, accessible cultural experiences for Leeds' residents and visitors alike. We have funded over 300 projects and events that have transformed spaces, told stories and inspired new pieces of work to happen. Our recent commissions include a huge light projection and sound work (Theatre of Illumination by Omni Pictures) for the city's Light Night and a series of illustrator commissions (Leeds Inspired illustrators).

The Leeds Inspired What's On website works with event organisers across the city, bringing together the city's annual highlights alongside independent events and fleet of foot DIY pop-ups. Leeds Inspired is part of Leeds City Council.

[www.leedsinspired.co.uk](http://www.leedsinspired.co.uk)

@LeedsInspired

## **About Leeds West Indian Carnival (LWIC)**

One of the North's biggest events and held annually on August Bank Holiday Monday, Leeds West Indian Carnival was founded in 1967 by Arthur France and Caribbean students as a remedy for homesickness. The first Carnival in the UK to incorporate all three essential elements of authentic Caribbean carnival – costumes, music and a masquerade procession - it is Europe's longest running Caribbean carnival parade and the biggest outside London. Featuring warm up events including the UK's biggest Carnival King & Queen Costume show, LWIC brings phenomenal costumes, rhythmic steel pan and soca music together with the arts, crafts and cuisine of the Caribbean. Anticipation for the jaw dropping display of colour and sheer joy that winds its way through the streets of Leeds, builds with events that present the best of carnival culture. Plans are underway for citywide celebrations to mark the Carnival's landmark 50th anniversary celebrations in 2017.

[www.leedscarnival.co.uk](http://www.leedscarnival.co.uk)

@CarnivalLeeds